



Making an Impact – Collective Actions Towards Sustainable Consumption and Production

AGENDA



DelibProcessSCP Closing Conference
December 7th-8th, 2009
Brussels, Belgium

Organised by:



The Centre for Sustainable Design



REGIONAL ENVIRONMENTAL CENTER

With kind support of the European Commission:
DelibProcessSCP is an FP7 project



In collaboration with:

Ministry of the Environment and Conservation,
Agriculture and Consumer Protection
of the State of North Rhine-Westphalia



European Economic
and Social
Committee



Representation of the State of
North Rhine-Westphalia
to the European Union



United Nations Environment
Programme



About this conference

Civil society organisations (CSOs) have an important role in promoting sustainable consumption and production (SCP) patterns among governments, businesses and individual consumers. Civil society participation in research work is also important. Many examples show that partnering with CSOs can lead to fresh ideas and successful results in promoting SCP. The Making an Impact – Collective Actions Towards SCP Conference is

Building upon the successful kick-off conference in Szentendre, Hungary in October 2008, and the Dialogue & Action Platform for Sustainable Consumption and Production Conference that took place in March 2009 in Wuppertal, Germany, this third and final conference brings the final results of the project to Brussels. It offers a unique platform

The Civil Society Platform on Sustainable Consumption and Production project is coordinated by the UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSCP) in Germany, working together with the Regional

the closing event of the two-year project CSO Platform on SCP (DelibProcessSCP). The CSO Platform on SCP project has created a dialogue platform for CSOs to build capacity to take part in political processes, identify funding opportunities, explore creative tools and define research needs in relation to SCP. The platform has more than 100 CSO members from all over Europe.

for European CSOs, researchers and governments to build partnerships. The conference focuses on regional dialogue, provides opportunities to develop policy actions and prepares new models for partnering. It identifies linkages to the Marrakesh process as well as to other policy development at regional, national and EU levels.

Environmental Centre (REC) in Hungary and The Centre for Sustainable Design (CfSD) in the UK as project partners. The project is funded by the 7th Research Framework Programme of the European Union.

Objectives

The objectives of the conference are to:

- Establish links and options for better dialogue between different stakeholders on SCP policy processes at a regional, national and international level
- Develop new, collective actions for change towards sustainability
- Strongly encourage creative partnering between CSOs and other stakeholders (policy makers, researchers and businesses) to increase the impact.

Conference Agenda | Day One

Hosted by the European Economic and Social Committee (EESC)

The EESC is a body of the European Union with a consultative role. It focuses on topics such as social policy, environment and education. In recent years the EESC has attended more and more to the matter of civil society organisations, enhancing their participation at both regional and European level. We are therefore pleased to be hosted by the EESC. It promotes contact with an institution that plays a significant role in pushing important issues to the top of the agenda and thus boosting the role civil society organisations can and should play there.

Since the EESC is the conference venue of the first day, the registration is located in this building as well. It will be open from 9 to 10 am. The security check at the entrance will identify **passports** of all conference participants. In the evening of the first day a cocktail reception will take place at the EESC. It takes place at 5:30 - 8:00 pm and will be free of charge. The cocktail reception offers an open space for networking and partnering, giving room to exchange first impressions and to discuss and develop new, collective actions towards sustainability.

December 7th “Meeting in the Middle”

Hosted by: the European Economic and Social Committee (EESC)

Address: Rue Van Maerlant 2, 1040 Brussels

09.00 – 10.00

Registration and coffee

10.00 – 10.20

Opening and welcome notes

*Van Maerlant building /
Room Van Maerlant III*

*Mr. Ernst-Erik Ehnmark, EESC / Mr. Jean-Michel Baer,
European Commission, DG Research*

10.20 – 10.30

Introduction to the CSO Platform project, objectives of the conference

*Ms. Satu Lähteenoja, UNEP/Wuppertal Institute Collaborating Centre on
Sustainable Consumption and Production (CSCP)*

10.30 – 10.50

Latest developments in European SCP policy processes

Ms. Bettina Lorz, European Commission

10.50 – 11.10

The role of European civil society in SCP policy processes

Ms. Doreen Fedrigo, European Environment Bureau (EEB)

11.10 – 11.30

Coffee and networking

11.30 – 13.00

SCP and policy development: how to engage civil society?

Panel discussion to discuss the role of policy initiatives and the role of CSOs at different policy levels in putting SCP into action.

Moderation: *Mr. Michael Kuhndt, CSCP*

Mr. Graham Tubb, South East England Development Agency (SEEDA) / Mr. Jan Rademaker, The Northern Alliance for Sustainability (ANPED) / Ms. Marta Bonifert, Regional Environmental Center for CEE countries (REC) / Ms. Mia Crawford, Baltic 21 / Mr. Helio Mattar, Instituto Akatu pelo Consumo Consciente

13.00 – 14.30

Buffet lunch at the EESC

Van Maerlant building / La Brasserie

14.30 – 16.15

Voice of the platform

Two parallel workshops to develop concrete ideas for collective actions to promote SCP policy processes and the role of the civil society at two different policy levels.

Two parallel workshops:

Room Van Maerlant III

A) International policy processes such as the Marrakech Process within the EU context

Moderation: *Ms. Burcu Tunçer, CSCP*

Mr. Rajan Gandhi, Society in Action Group / Mr. Helio Mattar, Instituto Akatu pelo Consumo Consciente / Ms. Doreen Fedrigo, EEB

Jacques Delors

building

Room JDF 63

B) National and regional level policy processes

Moderation: *Mr. Dirk Hulverscheidt*

Ms. Carol Wilson SCP Net / Mr. Christian Löwe, Federal Environment Agency (UBA)

16.15 – 16.45

Coffee and networking

16.45 – 17.30

Civil societies' vision: SCP in Europe

Room Van Maerlant III

Discussion on the key findings of the two workshops. The voice of the CSO Platform will be shaped to propose concrete recommendations to make more impact towards SCP.

Moderation: *Mr. Michael Kuhndt, CSCP*

Moderators and participants of the two workshops

17.30 – 20.00

Cocktail reception at the EESC

Jacques Delors building / Atrium 6

Conference Agenda | Day Two

Hosted by Brussels Representation of the State of North Rhine-Westphalia

To highlight the importance of regional level activities, the second day is hosted by the Brussels representation of the German State North Rhine-Westphalia. The representation promotes the protection of interests of

the State North Rhine-Westphalia within the European institutions and enhances the exchange between different groups of interest coming from North Rhine-Westphalia.

December 8th “Capacity Building – Solutions for Making an Impact”

Hosted by: the Brussels representative of the State of North Rhine-Westphalia (NRW)

Address: Rue Montoyer 47, 1000 Brussels

Facilitator

Mr. Dirk Hulverscheidt, Germany

8:30 – 9:00

Beethoven

9.00 – 9.15

Macke/Ernst

Registration and coffee

Opening of the second day:

Mr. Ernst-Christoph Stolper, Ministry of the Environment and Conservation, Agriculture and Consumer Protection of North Rhine-Westphalia, Germany

9.15 – 11.00

*Böll/Lasker Schüler
(ground floor)*

Heine (1st floor)

*Macke/Ernst
(ground floor)*

Creating partnerships for making more impact

Three parallel workshops to find solutions for better collaboration between CSOs and other stakeholders.

A) How to partner with researchers?

Moderation: *Mr. Joachim Bochberg, Germany*

Ms. Carmen Sorrentino, Luca Coscioni Association for Freedom of Scientific Research, Italy: Freedom of access to scientific research and processes / Mr. Michael Narberhaus, WWF, United Kingdom: Better or new NGO strategies to tackle the SCP challenge? / Ms. Elli Kotakorpi, Finnish Association for Nature Conservation, Finland: Good results through collaboration – NGO and university partnerships

B) Give consumers a voice – How to influence the uptake of sustainable innovations among consumers?

Moderation: *Mr. Martin Charter, Centre for Sustainable Design (CfSD), United Kingdom*

Ms. Christine Schneider, Henkel, Germany: Intrinsically linked: The role of consumers and the role of business / Mr. Michael Lettenmeier, Wuppertal Institute, Germany: Living Labs – co-operation for sustainable products / Ms. Trudy Thompson, Bricks and Bread Sustainable Living Centre, United Kingdom: Inspiring people to change their life/ Mr. Chris Church, London 21, United Kingdom: Mapping for sustainable consumption initiatives

C) How to engage with business to mainstream sustainable products and services? Interactive panel discussion.

Moderation: *Mr. Bernward Geier, Colabora, Germany*

Ms. Lettemieke Mulder, Unilever, Germany / Mr. Marcel Clement, Rainforest Alliance / Ms. Kerstin Ochs, Forum Waschen, Germany / Ms. Sabine Peters-Halfbrodt, KRAFT Europe

11.00 – 11.30

Coffee and networking *Beethoven (ground floor)*

11.30 – 13.00

Tools for effective implementation

Interactive workshops with experts to learn more about funding and media tools to promote SCP as well as the latest development of the de-growth topic.

Heine (1st floor)

A) Who can invest in actions towards SCP?

Moderation: *Ms. Eva Csobod, REC, Hungary*

Ms. Eva Csobod, REC, Hungary: How to use the EU Structural Fund for collaborative SCP actions? / *Ms. Zsuzsa Laber, SPAR International, Hungary*: Business sector involvement for SCP actions / *Mr. Siegmund Otto, Institute for Ecological Economy Research, Germany*: Innovative tools; creativity and communication in the EU

*Böll/Lasker Schüler
(ground floor)*

B) Stronger sustainable consumption: next steps and the emerging “De-Growth agenda”

Moderation: *Mr. Chris Church, ANPED*

Ms. Sylvia Lorek, Sustainable Europe Research Institute (SERI), Germany: Towards strong sustainable consumption governance / *Mr. Chris Church, ANPED*: How do those working on SC engage with wider political issues and what are the opportunities within the “De-growth” idea? / *Ms. Leida Rijnhout, ANPED, Belgium*: De-growth – Opportunities and Challenges of a rising debate / *Ms. Elke Pirgmaier, SERI, Austria*: Following up – next de-growth events

Macke/Ernst

C) SCP and media: successful communication

Moderation: *Ms. Nadine Pratt, CSCP, Germany*

Ms. Sarah Lubjuhn, Institute for Communication Studies, University of Duisburg-Essen, Germany: How to promote SCP topics in media? / *Mr. Lorenz Weber, German Watch/ECOFILM, Germany*: “The Invoice”

13.00 – 14.30

Buffet lunch at NRW *Beethoven (ground floor)*

14.30 – 15.00

Reporting back from the morning workshops

Macke/Ernst

15.00 – 16.00

Looking to the future

Interactive panel discussion to summarise the outcomes of the project and to discuss the future activities, including options to ensure the continuity of the online CSO Platform.

Moderation: *Mr. Michael Kuhndt, CSCP, Germany*

Ms. Eva Csobod, REC, Hungary / *Mr. Martin Charter, CfSD, United Kingdom* / *Mr. Rajan Gandhi, Society in Action Group, India* / *Mr. Pawel Kazmierczyk, EEA, Denmark*

16.00

Closing the conference

Join our online NING Platform

The project is about to end, but the Platform stays alive and the discussion will continue in the online NING Platform. Join the Platform at:

<http://csoplatform.ning.com>



Contact details of the venues:

EESC

Address: Rue Van Maerlant 2, 1040 Brussels

Phone: +32 2 546 90 11

Website: <http://eesc.europa.eu>

NRW

Address: Rue Montoyer 47, 1000 Brussels

Phone: +32 2 739 17 75

Website: <http://www.mbem.nrw.de/vertretungen-des-landes/bruessel>

Travel information – how to find the venues?

For more information about travel and accomodation please visit our website:

www.scp-dialogue.net/news.html

