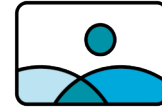




Coordinated by: UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production

Action Town



Research and Action for SCP



Dialogue & Action Platform for Sustainable Consumption and Production

Conference Agenda | March 16th-18th 2009
Historische Stadthalle Wuppertal



REGIONAL ENVIRONMENTAL CENTER



With kind support of the European Commission, DelibProcessSCP & CSOContribution2SCP are FP7 projects



Conference° Agenda

Day One° Monday

March 16th

13:00 Arrival and registration

Stadthalle Wuppertal :: Wandelhalle

14:00 Welcome note by all partners

Mahler Saal and Hindemith Saal

14:15 Inspiring keynote speech

Mr. Rajan Gandhi, *Society in Action Group, India*

14:35 Introduction to the projects and to the conference

Latest developments in the Civil Society Platform on SCP Project
Opening the Action Town - Research and Action for Sustainable Consumption and Production Project

Ms. Burcu Tuncer, *CSCP, Germany*

14:50 The sound of SCP

Live performance of the band "Ombelico "

Getting started

15:00 **Workshop 1: How to promote SCP policy processes?**

The objective of the first workshop is provide an update on the recent developments related to SCP public policy processes and to reflect on the role of civil society at these various levels of policy making.

Mahler Saal Hindemith Saal

Moderator: **Ms. Birgit Munck-Kampmann**, *European Topic Centre on SCP*

1st Panel discussion about the recent developments of SCP policy processes

Ms. Bettina Lorz, *European Commission, DG Environment*

Ms. Rie Tsutsumi, *UNEP / Regional Office for Europe*

Mr. Christian Löwe, *UBA (Federal Environment Agency Germany)*

Ms. Klara Najmanova, *Ministry of the Environment, Czech Republic*

2nd Panel discussion about civil society involvement in SCP policy processes

Mr. Jan Rademaker, *Northern Alliance for Sustainability (ANPED), The Netherlands*

Ms. Doreen Fedrigo, *European Environmental Bureau (EEB), Belgium*

Mr. Bjame Pedersen, *Consumers International, UK*

Mr. Jozsef Szlezak, *Regional Environmental Center (REC), Hungary*

March 16th

16:10 Coffee/tea break

16:30 Workshop 2: How to promote sustainable ways of living among consumers and at the city level?

The objective of the three parallel sessions is to discuss and to generate new ideas and project concepts to promote behaviour change in the impact areas of food, housing and mobility. Each session begins with inspiring case presentations, followed by active idea generation by all participants.

Housing session in Majolika Ost; moderated by [Centre of Sustainable Design](#), UK

Food & Drink session in Mahler Saal; moderated by [CSCP](#)

Mobility session in Hindemith Saal; moderated by [Regional Environmental Centre](#), Hungary

19:30 Evening Cocktail and five senses of Sustainability

Day Two° Tuesday

09:00 Reporting back from the workshops in the first day followed by a Q&A

09:45 The objectives and format of Day 2

[Mr. Chris Church](#), Northern Alliance for Sustainability (ANPED) / London 21, UK

[Mr. Finn Jackson](#), Transition Towns – Farnham, UK

[Mr. Tom Chance](#), Bioregional Group, UK

[Mr. Han Valk](#), Fairfood International; The Netherlands

[Ms. Elli Kotakorpi](#), Finnish Association for Nature Conservation, Finland

[Ms. Dr. Ursula Hudson-Wiedenmann](#), Slow Food Brighton & Lewes, UK

[Ms. Radka Zakova](#), Cyclist Welcome, Czech Republic

[Ms. Jovan Draganovski](#), Proaktiva, Ukraine

[Mr. Carlo Sessa](#), Move together project, Italy

At the Italian Restaurant Rossini, Stadthalle

March 17th

Mahler Saal and Hindemith Saal

Moderation: [Mr. Dirk Hulverscheidt](#)

March 17th

From Dialogue to Action

10.00 Introduction to workshop 3 and 4

Presentations on different SCP research tools and policy instruments.

Public policy instruments on SCP

Indicators on SCP

Assessment tools on SCP

10.45 Coffee/tea break

11.00 Division to workshop 3 and 4

Workshop 3: What is the latest in SCP research? How can research support civil society?

Case study presentations on the use of different SCP research tools and public policy instruments, followed by active group discussions.

Gaps of policy instruments in housing, mobility and food

CSO using indicators: FIN-MIPS Household Project

CSO using assessment tools: Experiences with the ecological footprint tool

Workshop 4: What other research needs do CSOs have for more effective actions?

The main questions to be addressed in this workshop are: a) What are the knowledge gaps for more effective actions by CSOs; b) What would make CSOs actions more effective, and c) What kind of collaboration between researchers and CSOs would help to fill the gaps?

12.30 Reporting back from workshops 3 and 4

13:00 Lunch

14:30 Workshop 5a: Making the case against economic growth and starting actions beyond growth

Discussion on the degrowth debate and the role of the civil society: strategies and list of actions. Inspiring presentations will be followed by group work with the World Café technique to elaborate concrete actions, that will then be discussed together with the speakers back in plenary.

Mahler Saal and Hindemith Saal

Ms. Satu Lähteenoja, CSCP, Germany

Mr. Johannes Frühmann, Sustainable Europe Research Institute (SERI), Austria

Ms. Annika Varnäs, Stockholm Environment Institute (SEI), Sweden

Mahler Saal

Ms. Oksana Mont, Lund University, Sweden

Mr. Michael Lettenmeier, Wuppertal Institute, Germany

Mr. Gert Vandermosten, VODO, Belgium

Hindemith Saal

Moderation: *Mr. Dirk Hulverscheidt*

Mahler Saal and Hindemith Saal

at the Italian Restaurant Rossini (Stadthalle)

Mahler Saal

Prof. Dr. Wolfgang Sachs, Wuppertal Institute, Germany

Mr. Francois Schneider, Degrowth Research Network, France

 March 17th

Workshop 5b: Creative instruments for behavior change

Innovative ways to raise awareness and promote SCP is the subject of this workshop. The use of creative tools and processes to target the transition to more sustainable lifestyles will be discussed, including the role of the media, advertising tools, social networking and platforms.

16:00 Coffee/tea break

16:20 **Workshop 6a: How to create partnerships and access funding to support the implementation of SCP and the promotion of sustainable lifestyles?**

Panel discussion on how various public and private stakeholders from the international, the European, regional and national levels can encourage actions towards SCP, thereby supporting the development and implementation of the 10-year framework of programmes (10YFP) on sustainable consumption and production as well as sustainable lifestyles. This workshop aims to identify and discuss possibilities to further trigger SCP related actions.

Workshop 6b: Blueprint for European SCP

European citizen organisations and the research community have worked together to develop a Blueprint setting out the objectives for EU SCP, and identifying the key elements and actions needing to happen. Before it is finalised, there is an opportunity to discuss about the Blueprint elements - are they the right ones, do they communicate the right messages, is something missing? How can your organisation use the Blueprint in its work? How can you help to develop ideas further?

19:00 Conference dinner

Hindemith Saal

Moderation: [Mr. Martin Charter](#), *The Centre for Sustainable Design, UK*
[Mr. Chris Church](#), *Northern Alliance for Sustainability (ANPED) / London 21, UK*
[Ms. Marja Salo](#), *One did it, Finland*
[Mr. Bernd Draser](#), *Ecosign, Germany*

Mahler Saal

Moderation: [Ms. Eva Csobod](#), *Regional Environmental Center (REC), Hungary*
[Ms. Rie Tsutsumi](#), *UNEP / Regional Office for Europe, Switzerland*
[Mr. Philippe Galiay](#), *DG Research European Commission, Belgium*
[Ms. Harriet Williams](#), *Environmental Funders Network, UK*
[Ms. Wei Zhao](#), *SWITCH Asia Network Facility, Germany*
 Hindemith Saal

Discussion in collaboration with the European Environment Bureau (EEB)
 Moderation [Ms. Doreen Fedrigo](#), *EEB, Belgium*

at the Wuppertal Brauhaus
 (see "Important Information" document)

Day Three° Wednesday

- 09:00** Reviewing the results of day one and day two
Opening the Marketplace of Ideas
- 09:30** Let's do it! Formulating ideas for collective action

Overall objective of the Marketplace is to provide CSOs and the research community with a platform for idea generation and exchange.

From 10:15 there is an opportunity for open space discussions and idea exchange in several stands. You can also present your own ideas, discuss project ideas and share experiences. Please feel free to suggest additional topics!

- 11:45** Reporting back from the Marketplace of Ideas
- 12:30** Working towards the next event
- 13:00** Closing of the conference by all partners

March 18th

Offenbach Saal
Moderation: Mr. Dirk Hulverscheidt

Marketplace of Ideas Open space discussions

There will be an orientation workshop for the national focal points in the scope of the Action Town project.

About° Conference Information

Brief Background

This year, Europe is facing multiple challenges related to its financial system, climate change and food supply. Tackling these global challenges requires engagement from business, governments and civil society. We need common, overarching

strategies to offer solutions to these global problems. The EU Sustainable Development Strategy including the Sustainable consumption and production (SCP) priority is seen as one strategy to deal with these challenges.

SCP has recently risen on the agenda of policy processes. The EU SCP Action Plan was

launched in the summer of 2008. The Action Plan should help to identify and overcome barriers for SCP, to ensure better coherence between different related policy areas, to raise awareness among citizens and to change unsustainable consumption habits. At the beginning of its EU presidency in 2009, the Czech Republic has expressed

interest to coordinate some elements of the European cooperation on the SCP Action Plan implementation.

For promoting SCP issues, such as housing, food and mobility, civil society organisations (CSOs) have an important role to play. They are urging governments and business to take action and encourage individual consumers to embark on a path towards sustainable consumption and production patterns.

For working more efficiently together with different stakeholders, discussion and action platforms are needed to shape ideas and strategies. This conference provides this platform by bringing together two EU FP-7 projects, which aim to raise awareness about SCP among CSOs and build partnerships between civil societies and research organisations. With these projects, it is possible to increase the influence and strength of both civil society and research organisations in the field of SCP.

The first project is a EU FP-7 project named the Civil Society Platform on Sustainable Consumption and Production (DelibProcessSCP). It is built upon the results of the successful kick-off conference in Szentendre, Hungary in October 2008. The second project is a EU FP-7 project named Action Town – Research and Action for SCP (CSOContribution2SCP).

Please find more information about the two projects below.

About the CSO Platform

The Civil Society Organisation (CSO) Platform on Sustainable Consumption and Production (SCP) is coordinated by UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSCP) in Germany, together with project partners the Regional Environmental Centre (REC) in Hungary and the Centre for Sustainable Design (CfSD) in the UK. It is an SCP dialogue platform giving CSOs space to influence political decisions, find funding opportunities, explore creative tools and identify research needs. The one and half a year project started in the Summer of 2008 and the opening conference was held in October 2008 in Szentendre, Hungary. The Project invites participants from organisations engaged with civil society to discuss three main impact areas (housing, food and drink, mobility) as domains for SCP and recommend options for policies and actions which respond to the needs of civil society in cooperation with other stakeholders. The CSO Platform on SCP project website contains up to date information about the project and the conference. Please visit www.scp-dialogue.net.

About the Action Town – Research and Action for SCP

Action Town – Research and Action for Sustainable Consumption and Production

(SCP) is coordinated by UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSCP). The project partners are the Sustainable Europe Research Institute (SERI), Stockholm Environment Institute (SEI), Northern Alliance for Sustainability (ANPED) and WWF-UK. The project focuses on knowledge exchange between civil societies and researchers and the establishment of partnerships. Within this project, small-scale pilot projects will be started to demonstrate partnership opportunities for tackling SCP challenges.

Join our online social network

Become a member and join our network 'CSO platform on SCP' by following the link: <http://csoplatform.ning.com/> Here, you can make and maintain important contacts, share information on sustainable consumption and production related project activities, upload videos of your projects or about consumer behaviour change, share photos and view information about past and future events of the CSO Platform on SCP. Please visit www.action-town.eu

Contact us:

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Coordinated by



*With kind support of the
European Commission,
DelibProcessSCP &
CSOContribution2SCP are FP7
projects*